



# 2025 PHILIPPINES RESTAURANT INDUSTRY

CAGE-FREE EGG  
SCORECARD





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## INTRODUCTION

Eggs that consumers buy in supermarkets come from two types of hens: caged hens or cage-free hens. Cage-free eggs are laid by hens who live in cage-free environments where they can move freely and engage in natural behaviors such as feeding, laying, resting, and dust-bathing. Dozens of peer-reviewed scientific studies have found that hens raised outside of cages produce eggs with superior food safety, nutritional value, and quality.
















Today's consumers are increasingly conscious of their food choices and are shifting toward more sustainable and healthy products. As a result, growing numbers of food companies have committed to using only cage-free eggs. In 2020, the Philippines' Bureau of Agriculture and Fisheries Standards developed comprehensive animal welfare guidelines for cage-free eggs in response to sector growth.






















The shift to cage-free eggs has been accelerated rapidly across hospitality and restaurant groups, particularly in the Philippines. As of 2025, 70% of Philippine restaurant brands—representing 47 chains and over 11,200 locations nationwide—have committed to sourcing only cage-free eggs. The momentum has grown stronger that 3 of the leading groups with 2,140 stores in total have confirmed their cage-free egg policy in 2025, contributing to a 22% increment in the total % of stores committed to its full cage-free egg shift throughout the country.

## SUMMARY OF SCORECARD'S FINDINGS

The 2025 Philippines Restaurant Industry Cage-Free Scorecard shows the current position of top restaurant brands in the country on this key sustainability, animal welfare and food safety issue.

Score	Top Restaurant Brands in HK (20 or more operations and responded)	Number of Restaurant Brands	Percentage of Restaurant Brands	Number of locations in the PHL	Percentage of locations in the PHL
<b>A</b>	Brands currently using 100% cage-free eggs for all operations in the Philippines	2	3%	86	1%
<b>B</b>	Brands with a 100% cage-free egg policy for all operations globally	44	66%	11,079	76%
<b>C</b>	Brands with 100% cage-free egg policy in the Philippines but not globally	1	1%	112	1%
<b>F</b>	Brands with no cage-free egg policy in the Philippines	20	30%	3,278	23%

Restaurant Brand	Score	Policy	Brand Owner / Operator
	A	Completed 100% Cage-Free Egg Policy by 2024 <a href="https://tinyurl.com/2fkews4w">https://tinyurl.com/2fkews4w</a>	
	A	Completed Sourcing 100% Cage-Free Shell Egg by 2025 <a href="https://tinyurl.com/y76dmtby">https://tinyurl.com/y76dmtby</a>	 <small>*Committed to sourcing 100% cage-free eggs and egg ingredients across all product lines by 2030</small>
	B	Already sourcing 100% cage-free shell eggs; will also source 100% cage-free egg ingredients by 2030 <a href="https://tinyurl.com/y76dmtby">https://tinyurl.com/y76dmtby</a>	 <small>*Committed to sourcing 100% cage-free eggs and egg ingredients across all product lines by 2030</small>
Mister Donut	B	100% Cage-Free Egg Policy by 2025 <a href="https://tinyurl.com/3bm8ypdt">https://tinyurl.com/3bm8ypdt</a>	
	B	100% Cage-Free Egg Policy by 2035 <a href="https://tinyurl.com/26ur6v5k">https://tinyurl.com/26ur6v5k</a>	Jollibee Foods CORPORATION
DUNKIN'	B	100% Cage-Free Egg Policy by 2025 <a href="https://tinyurl.com/3bm8ypdt">https://tinyurl.com/3bm8ypdt</a>	
	B	100% Cage-Free Egg Policy by 2035 <a href="https://tinyurl.com/26ur6v5k">https://tinyurl.com/26ur6v5k</a>	Jollibee Foods CORPORATION
	B	100% Cage-Free Egg Policy by 2035 <a href="https://tinyurl.com/26ur6v5k">https://tinyurl.com/26ur6v5k</a>	Jollibee Foods CORPORATION
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	B	100% Cage-Free Egg Policy by 2035 <a href="https://tinyurl.com/26ur6v5k">https://tinyurl.com/26ur6v5k</a>	Jollibee Foods CORPORATION
	B	100% Cage-Free Egg Policy by 2030 <a href="https://tinyurl.com/42me8zbj">https://tinyurl.com/42me8zbj</a>	

Restaurant Brand	Score	Policy	Brand Owner / Operator
	B	100% Cage-Free Egg Policy by 2030 <a href="https://tinyurl.com/42me8zbj">https://tinyurl.com/42me8zbj</a>	
	B	100% Cage-Free Egg Policy by 2035 <a href="https://tinyurl.com/26ur6v5k">https://tinyurl.com/26ur6v5k</a>	
	B	100% Cage-Free Egg Policy by 2026 <a href="http://tinyurl.com/yeyczzrs">http://tinyurl.com/yeyczzrs</a>	
	B	100% Cage-Free Egg Policy by 2025 <a href="http://tinyurl.com/mr3zw26m">http://tinyurl.com/mr3zw26m</a>	
	B	100% Cage-Free Egg Policy by 2026 <a href="https://tinyurl.com/2p9dezxy">https://tinyurl.com/2p9dezxy</a>	
	B	100% Cage-Free Egg Policy by 2025 <a href="https://tinyurl.com/y22l63b4">https://tinyurl.com/y22l63b4</a>	
	B	100% Cage-Free Egg Policy by 2030 <a href="https://tinyurl.com/59acs6x9">https://tinyurl.com/59acs6x9</a>	TH Coffee Services Philippines Corp.
	B	100% Cage-Free Egg Policy by 2030 <a href="https://tinyurl.com/59acs6x9">https://tinyurl.com/59acs6x9</a>	
	B	100% Cage-Free Egg Policy by 2030 <a href="https://tinyurl.com/pkdytxsh">https://tinyurl.com/pkdytxsh</a>	
	B	100% Cage-Free Egg Policy by 2035 <a href="https://tinyurl.com/26ur6v5k">https://tinyurl.com/26ur6v5k</a>	
	B	100% Cage-Free Egg Policy by 2030 <a href="http://tinyurl.com/yays272x">http://tinyurl.com/yays272x</a>	

Restaurant Brand	Score	Policy	Brand Owner / Operator
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B

100% Cage-Free Egg Policy by 2026  
<https://tinyurl.com/2p9dezxy>

Cannelle Food Corporation



B

100% Cage-Free Egg Policy by 2025  
<https://tinyurl.com/3bm8ypdt>

THE  
BISTRO GROUP



B

100% Cage-Free Egg Policy by 2030  
<https://tinyurl.com/59acs6x9>

Jollibee Foods  
CORPORATION



B

100% Cage-Free Egg Policy by 2028  
<http://tinyurl.com/bdhyw8vk>



B

100% Cage-Free Egg Policy by 2025  
<http://tinyurl.com/y9c3ubnh>



B

100% Cage-Free Egg Policy by 2025  
<https://tinyurl.com/msamm88m>

Delizio Fine Foods  
Cantinetta Espresso Concepts Inc.



B

100% Cage-Free Egg Policy by 2025  
<https://tinyurl.com/48ahzdd7>



B

100% Cage-Free Egg Policy by 2027  
<http://tinyurl.com/yc4rbv2z>

THE  
BISTRO GROUP



B

100% Cage-Free Egg Policy by 2030  
<https://tinyurl.com/mxedzz6w>



B

100% Cage-Free Egg Policy by 2025  
<http://tinyurl.com/5239xawp>

S-U-Y-E-N  
Made Local. Born Global.



B

100% Cage-Free Egg Policy by 2025  
<https://tinyurl.com/255ffk5>

TASTE  
LESS  
today's  
restaurant  
group

# Restaurant Brand

# Score

# Policy

# Brand Owner / Operator



B

100% Cage-Free Egg Policy by 2027  
<http://tinyurl.com/yc4rbv2z>



Am-Phil Group



B

100% Cage-Free Egg Policy by 2025  
<https://goo.gl/1nd4Cw>



B

100% Cage-Free Egg Policy by 2025  
<https://tinyurl.com/y3dqxdfa>



B

100% Cage-Free Egg Policy by 2030  
<https://tinyurl.com/42me8zbj>



B

100% Cage-Free Egg Policy by the end of 2025  
<https://tinyurl.com/48php2h8>



Am-Phil Group



B

100% Cage-Free Egg Policy by 2027  
<https://tinyurl.com/2n2jp2ka>



B

100% Cage-Free Egg Policy by 2035 or earlier  
<https://tinyurl.com/4rwf69ct>



B

100% Cage-Free Egg Policy by 2035 or earlier  
<https://tinyurl.com/4rwf69ct>



B

100% Cage-Free Egg Policy by 2035  
<https://tinyurl.com/y9ar6449>  
Eggs are served at dine-in outlets only



PANCAKE  
HOUSE  
Since 1974

B

100% Cage-Free Egg Policy by 2035  
"Max's Group, Inc. aims to shift to using only cage-free eggs across all brands by 2035 to align with our responsible supply chain programs."  
- Atty. Bea Lopez, Head of Procurement
























B

100% Cage-Free Egg Policy by 2035  
"Max's Group, Inc. aims to shift to using only cage-free eggs across all brands by 2035 to align with our responsible supply chain programs."  
- Atty. Bea Lopez, Head of Procurement



Restaurant Brand	Score	Policy	Brand Owner / Operator
	<b>B</b>	100% Cage-Free Egg Policy by 2035 "Max's Group, Inc. aims to shift to using only cage-free eggs across all brands by 2035 to align with our responsible supply chain programs." - Atty. Bea Lopez, Head of Procurement	
	<b>C</b>	100% Cage-Free Egg Policy for the Philippines by 2027 "We are proud to announce our commitment to sourcing only cage-free eggs and egg ingredients by 2027" - BreadTalk Philippines	
	<b>F</b>	No Cage-Free Egg Policy in the Philippines	
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	F	No Cage-Free Egg Policy in the Philippines	Scotland Food Group